



shake . drink . enjoy . vitalize .

[drinkgreensurge.com](http://drinkgreensurge.com)



# Time to Vitalize With GreenSurge!



## kale + strawberry + apple + lemon = delicious!

GreenSurge is an organic handcrafted green smoothie company for anyone who wants to improve and maintain their health naturally. GreenSurge helps increase energy, improve digestion, skin and they tastes great. One of the simplest and best things anyone can do for their body according to physicians, nutritionists and health experts is to increase their daily intake of leafy greens. GreenSurge is a delicious way to do just that.

The company is based in San Francisco offering home or office delivery with a retail store on Maiden Lane. Customers can phone in or visit the website to order or purchase at the retail store. The company offers a wide variety of seasonal cleanses and smoothies ranging from \$10 per 16oz bottle to \$285 for a week's worth of smoothies

**Shake. Drink. Enjoy. Vitalize.** It's that simple. GreenSurge is healthy, tasty, all natural and nutritious—all the things your body loves and needs...delivered to your door.

### **The many benefits of consuming green smoothies...**

Our customers consistently tell us how delicious and satisfying GreenSurge smoothies are. Whether their goals are to lose weight, feel better or just improve their overall appearance—we know that there is a GreenSurge smoothie just right for you!



# Benefits

- More energy
- Improved digestion
- Increased mental clarity and focus
- Clearer skin
- Steadier energy/mood
- Decreased inflammation
- Decreased allergic reaction
- Decreased cravings for sugar and refined foods
- More cravings for greens, vegetables
- Improved sensitivity to flavors
- Awareness of the effect of eating specific foods
- Mindfulness around eating
- Increased desire to create and maintain healthy habits.
- Improved mood because they knew they were doing something good for themselves.

## We're on a Mission to Get People to Drink More Leafy Greens!

The super premium juice category is valued between \$1.6 and \$3 Billion dollars per year and is one of the fastest growing market segment trends in the US beverage industry as published in BevNet Magazine September, 2013. GreenSurge is a category trailblazer with smoothies that are more complete nutritionally featuring whole ingredients that retain fiber, that are not pasteurized.



# FAQs

**Q:** Why a smoothie and not juice?

**A:** With a smoothie you consume the fiber that comes with the fruit/veggies. You'll be full longer, and the fiber will slow down the sugar absorption.

**Q:** Is it organic?

**A:** Yes, all our ingredients are certified organic.

**Q:** How long will the smoothies last?

**A:** Each drink is good for up to three days.

**Q:** Does it need to stay refrigerated?

**A:** Yes, and it tastes better when you drink it cold.

**Q:** How long has GreenSurge been around?

**A:** We launched July of 2012. We have been perfecting our recipes for the past two years. Our shop launched on November 1, 2013. Our second location will be launching in February 2014.

**Q:** Can you use one as a meal replace?

**A:** It will fill you up, but you many need a bit more to call it a 'meal'.

**Q:** Do you offer any cleanse options?

**A:** Yes, we have three different options. You can do a 1, 3 or 5 day cleanse.

**Q:** How many smoothies come in a cleanse?

**A:** Each cleanse consist of six organic smoothies per day.

**Q:** Where can I pick up my smoothies?

**A:** You can stop by our downtown location at 9 Maiden Lane.

**Q:** Do you deliver?

**A:** Yes, we deliver within San Francisco. We can also deliver throughout the Bay Area at additional cost.

**Q:** How are the smoothies packaged?

**A:** We use 16oz glass bottles. All smoothies are contained in an insulated bag when delivered. We also use a insulated bag to deliver our smoothies.

**Q:** Can I keep the bottles?

**A:** We currently have a bottle exchange program. There is a \$2 bottle deposit made for each bottle. You will get cash back when you return each bottle.

**Q:** Can I keep the insulated bag?

**A:** You can if you purchase it. Our goal is to stay green.



## The Creator of GreenSurge

Sergio Novoa is on a mission to encourage more people to drink green smoothies! He has over fifteen years experience working in the health and fitness industry for clubs that include San Francisco Bay Club, Sports Club/LA, Club One, and FITNESS SF. He has developed charity teams that have raised over \$100,000 for local causes including Project Open Hand, Avon Walk for Breast Cancer, AIDS/ LifeCycle, and more. Sergio is popular with his clients and has had long-term success working with them to improve their self-image, shape and to feel great.

Sergio created GreenSurge after he experienced such positive results. He consulted a holistic doctor and a nutritionist. He wants everyone to feel energized and look good with the foods mother nature has to offer.

Visit: [www.drinkgreensurge.com](http://www.drinkgreensurge.com) for more information.

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Join us on Facebook and Twitter to see how people are using and enjoying GreenSurge smoothies!

